



RegisterMe.org/HawaiiDonorEnrollmentDay



SIGN UP
APRIL 8
AS AN ORGAN DONOR



HOW TO LAUNCH A SUCCESSFUL ENROLLMENT DAY ON APRIL 8

- Step 1** Build your own team of superheroes! Working together, you can amplify the Hawai'i Donate Life message and reach every potential donor.
- Step 2** Every superhero has a plan. What's yours? Consider the resources and communication channel available to you, or contact Nancy Downes or Cathy Nearman at Legacy of Life Hawai'i to discuss your strategy.
- Step 3** Get the ball rolling! Announce Hawai'i Donor Enrollment Day plans at staff meetings and video conferences, through blogs, newsletters and email updates.
- Step 4** Ramp up communications in the days leading up to **April 8**. Send emails in advance and on the day, try to get the attention of as many people as possible.
- Step 5** On **April 8**, have emails ready to go and post on all your social media platforms throughout the day. Be sure to tag @LegacyofLifeHawaii .

Contact Legacy of Life Hawai'i at (808) 599-7630 or send an email to outreach@legacyoflifehawaii.org.