

Organ Donor Enrollment Day
Recruitment Email Copy

Subject: Join me in saving lives on Organ Donor Enrollment Day!

On Thursday April 8th, [insert your name and/or organization name] will be joining forces with **Legacy of Life Hawai'i** to make a difference in the lives of our kama'āina.

Did you know that more than 350 children and adults in Hawai'i are currently waiting for a lifesaving organ transplant? These are our friends, family, and neighbors who need our help. Every day, someone dies because the transplant they needed did not come soon enough.

To help change this, we will join **Legacy of Life Hawai'i** and hundreds of others for Hawai'i's first ever Organ Donor Enrollment Day. Due to the COVID-19 pandemic, the event will be virtual and asks everyone to consider becoming a lifesaving organ donor. It's easy to do online and only takes a couple of minutes.

We have been challenged to be the #1 organization in the Hawai'i to enroll the most kama'āina on April 8th. Help us rise to the challenge. Consider signing up as a lifesaving organ donor and encourage friends and family to do the same. Together we can help save even more lives! Click on the below link and take two minutes to help. One organ donor can save up to eight lives!

Link to enrollment form [insert Registerme/HawaiiDonorEnrollmentDay.org link].
[insert video link here]

Reminder Email:

Subject: It's Not Too Late to Save Lives

The first annual Organ Donor Enrollment Day is on Thursday, April 8th. Mahalo for helping us to bring hope to the more than 350 men, women and children in Hawai'i who are currently waiting for a life-saving transplant. Take a moment out of your day to sign up as an organ donor and help save lives. Click on the below link and take two minutes to sign up.

Sign-up today at [insert Registerme/HawaiiDonorEnrollmentDay.org link].

One organ donor can save up to eight lives!
[insert video here]